



SPONSORSHIP OPPORTUNITIES



GNS Motorsports Offshore Racing is Texas's newest Offshore Race Team based out of Kemah, Texas (south of Houston). Our Sponsors are critical to the journey and success of our participation in both the Offshore Powerboat Association (OPA) and Race World Offshore (RWO) races for the adventurous years ahead. Offshore powerboat racing is the most prestigious water-sport in North America with an intensely loyal group of competitors and fans from across the country. We are honored to have you as a part of this grand community that supports the success and growth of GNS Motorsports Offshore Racing.

GNS Motorsports Offshore Racing will participate in the Offshore Powerboat Association's six-race series across the eastern seaboard of the United States, as well as to some of its notable inland lakes and waterways. We will also participate in the Offshore Powerboat World Championship in Key West, Florida for a week-long three-race event. GNS Motorsports Offshore Racing has committed to donate a portion of all 2020 winnings to local charities.

We look forward to taking to the water for the 2021 powerboat season and bringing home the victories to Texas; most importantly, we look forward to having your support throughout this journey.



The Team:

GNS Motorsports Offshore Racing is a Limited Liability Corporation owned by husband and wife team, Grant and Sherri Greytok. They have worked very hard to assemble the most competitive team for the 2020 season. This includes talented team-members in the boat, with a boat and motor package that will be extremely competitive in the OPA and RWO Class 4 race series. *"We are a Texas-based team that is very proud of our Texas roots and partnerships we have established". We understand the challenges of being a new team to the sport, and look forward to proving ourselves as real contenders."*



Grant Greytok

The Driver:

Grant Greytok has been active in High-performance boating and offshore racing for almost 30 years. He was a racing member of APBA from 1995 through 1998 and was a member of the Offshore Racing Team *Heartbeat (B Class) and Spirt of Texas/Carlos N Charlies (M Class)* during that period. His love for the sport has keep him active throughout the years attending several races each year. He served as President and Vice-President of our local High-Performance Boat Club (TOPPS) for several years. Grant grew up on Clear Lake and started boating at a very early age. He bought his first boat at just 11 years old and was water-skiing for Astroworld at the age 16. He and Sherri have been married for 15 years and live in League City Texas with their two boxers, Aston and Eleanor. He is very excited to have his own team now and looks forward to the 2021 race season. *"We have put together a very professional race team with a very competitive boat. I am extremely excited to have Little Bill Reeves as my team-mate in the boat, with his experience, I can't help but feel very confident about this year."*



LilBill Reeves

The Throttleman:

LilBill Reeves has been involved in High-performance boating for most of his life. He grew up on Clear Lake and his love for high-performance boating turned into a very successful business – Victory Marine. They specialize in high-performance boats, poker run boats and raceboats. LilBill has rigged some of the most extreme raceboat / poker run boats on the planet, installing high-performance electronic systems and propulsion enhancements making them a one-of-a-kind screaming machines. LilBill has rigged and raced some extremely complete raceboats – *Team Yahoo, Spirit of Houston, Sudden Impact, and Spirit of Texas* to name a few. His racing career started in the 1990's throttling for several different successful teams throughout the United States and overseas. He is very excited to get back into racing and looks forward to the 2021 season.

The Boat:



2000 390 Velocity Race (40') with Twin 600 carbureted custom Victory Marine motors and XR Outdrives

The Races

In the 1970's, The Benihana Offshore Grand Prix paved the way for what is known today as one of the most prestigious water sports in the world: Offshore Powerboat Racing.

Today, the Offshore Powerboat Association (OPA) and Race World Offshore (RWO) brings unparalleled excitement to waterfronts across the United States. As the premier sanctioning bodies for the sport, OPA and RWO continues to elevate the profile of offshore racing by refining the organization's rules and goals, expanding participation categories, and by bringing national attention and television coverage to the sport. Indeed, the appeal of offshore racing is hard to resist; a warm-weather sport with sandy beaches as grandstands, big city skylines as backdrops, and funky beachside villages where fans can partake of food, drinks, and entertainment.

OPA and RWO has brought back a time reminiscent of the popular old Benihana Grand Prix. Welcoming racers and fans from across the county and around the world. OPA is taking offshore racing to a level of popularity never before seen.

2021 Race Schedule:

- May 20 – May 23: OPA – Thunder on Cocoa Beach, Cocoa Beach, Florida
- June 3 – June 4: OPA – Lake Race, Lake of the Ozarks, Missouri Point
- June 25 – June 27: OPA – Sarasota Powerboat Grand Prix, Sarasota, Florida
- August 5 - August 8: OPA – Great Lakes Grand Prix, Michigan City, Indiana (Tentative)
- September 30 - October 3: RWO – Hooters Offshore Nationals, Clearwater, FL
- October 7 – October 9: OPA - Fort Myers Grand Prix (National Championship), Fort Myers, Florida
- November 7 - November 14: RWO – Race Worlds Offshore Key West World Championship, Key West, Florida

GNS Motorsports Offshore Racing has committed to donate a portion of all 2021 winnings to local charities.

Exposure

- Over 280 hours (15,400 miles) on the road as a Mobile Billboard
- Banners at all Race-sites
- Logo on all Team Uniforms and T-Shirts
- Boat Display at Corporate / Community Events
- NATIONAL, REGIONAL, AND LOCAL MEDIA



- Brand Exposure on Team Social Media Platforms:
Facebook, Instagram, Twitter, and YouTube



OPA / RWO FANS

The median income for the US boating population is \$81,000.00. Coastal and Inland race sites are selected for having the region's largest number of registered boaters.

AGE

20 - 50: 80%
Over 58: 20%

MARITAL STATUS

Married: 75%
Single: 25%
Kids: 19%

EDUCATION

College: 65%
Post Grad: 14%
N/A: 21%

SEX

Male: 60%
Female: 40%

INCOME

\$0 - \$45,000: 6%
\$45,000 - \$65,000: 15%
\$65,000 - \$85,000: 16%
\$85,000 - \$105,000: 28%
\$105,000 - \$130,000: 35%

BOAT OWNERSHIP

1.5 Per Family

RACE-DAY / POST-RACE VIEWING

- **An average of Over 200,000 people attending each Race-site for Race-Weekend**
- **An average of Over 100,000 people Livestream the Races around the World**
- **Post-Race TV Viewing on CBS Sports and Fox Sports**
 - * **Viewed in 65 Million Homes in the US**
 - * **Viewed in 400 Million Households in over 150 Countries**

Sponsorship Opportunities

TITLE SPONSOR - \$35,000.00

- Headliner Brand Exposure on the “Title Location” on both side of the boat
(This is what the boat will be known as – used by the announcers during the race)
- Headliner Brand Exposure on the “Title Location” of Haul-Truck
- Headliner Brand Exposure on Team Gear, Crew Gear, and T-Shirts
- Boat and Team promotions at (2) Company Events a year
- Headliner Brand Exposure on Local and National radio stations
- Headliner Brand Exposure on all Team Media Platforms and Website
- Headliner Brand Exposure on all Team Social Media Platforms
- Headliner Brand Exposure on all Promotional Products – posters, banners, T-shirts, cozies
- License to use all Team Photo and Videos for your Brand

TOP-DECK SPONSOR - \$10,000.00

- Brand Exposure on the “Top-Deck” of boat right behind drivers
(This is what the aerial shots will see – Great exposure on TV and when the boat is in the water at the dock on display)
- Brand Exposure on the Haul-Truck
- Brand Exposure on Team Gear and T-Shirts
- Brand Exposure on Local and National radio stations
- Brand Exposure on all Team Media Platforms and Website
- Brand Exposure on all Team Social Media Platforms
- Brand Exposure on all Promotional Products – posters, banners, T-shirts, cozies
- License to use all Team Photo and Videos for your Brand

PLATIUM SPONSOR - \$7,500.00

- 2 Square-Foot Brand Exposure in Key Location of both sides of the boat
- Brand Exposure on Team Gear, Crew Gear, and T-Shirts
- Brand Exposure on Local and National radio stations
- Brand Exposure on all Team Media Platforms and Website
- Brand Exposure on all Team Social Media Platforms
- Brand Exposure on all Promotional Products – posters, banners, T-shirts, cozies
- License to use all Team Photo and Videos for your Brand

GOLD SPONSOR - \$5,000.00

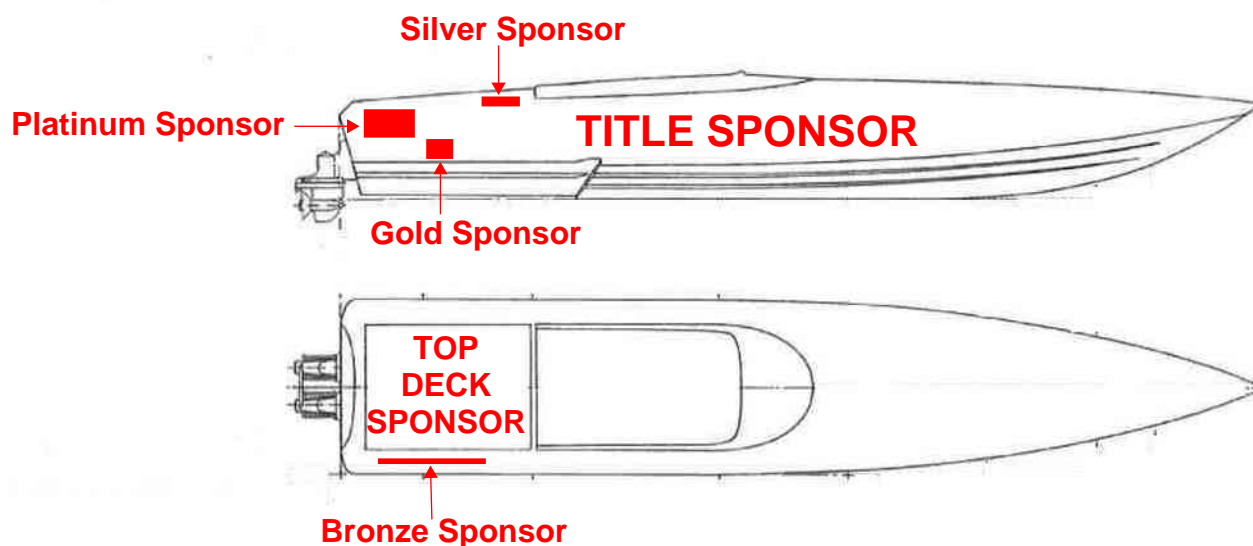
- 1 Square-Foot Brand Exposure in Key Location of both sides of the boat
- Brand Exposure on Team Gear, Crew Gear, and T-Shirts
- Brand Exposure on Local and National radio stations
- Brand Exposure on all Team Media Platforms and Website
- Brand Exposure on all Team Social Media Platforms
- Brand Exposure on all Promotional Products – posters, banners, T-shirts, cozies
- License to use all Team Photo and Videos for your Brand

SILVER SPONSOR - \$2,500.00

- 8 inches by 6 inches Brand Exposure in Key Location of both sides of the boat
- Brand Exposure on all Team Media Platforms and Website
- Brand Exposure on all Team Social Media Platforms
- Brand Exposure on all Promotional Products – posters, banners, T-shirts, cozies
- License to use all Team Photo and Videos for your Brand

BRONZE SPONSOR - \$1,000.00

- 3" Company Name - Brand Exposure in Key Location of the boat
- Brand Exposure on all Team Media Platforms and Website
- Brand Exposure on all Team Social Media Platforms
- Brand Exposure on all Promotional Products – posters, banners, T-shirts, cozies
- License to use all Team Photo and Videos for your Brand



Current Sponsors



Lindo Michoacán
gourmet mexican cuisine
Las Vegas, Nevada



Thank you for your Support

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